

Warehousing and Logistics International magazine [WLI],

Is the official publication for the International Federation of Warehousing Logistics Associations (IFWLA), and offers you access to **40,000 industry contacts**, in some of the world's leading economies.

The IFWLA is made up of 18 national trade associations from around the globe and its secretariat is co-located with the United Kingdom Warehousing Association in London, England.

WLI will enable Logistics companies and suppliers to communicate effectively on latest technology, market trends, regional issues and best practice, through 3 main channels:



1] Online/Print Magazine

The online/print quarterly magazine, uses the latest flip page technology to allow recipients to view easily the news and feature-based content on their computer screens, concerning logistics and materials handling, and to click through to advertiser websites and/or to access more details on the featured stories.

To extend further the reach of this new publication it will also be distributed to the International members of the Chartered Institute of Logistics & Transport, www.cilt-international.com

2] www.warehousinglogisticsinternational.com

Every issue of **WLI** will be hosted on the website, along with the latest news, best practice articles, industry videos and opportunities for advertisers to promote their businesses with high profile banner advertisements and product news placements.

Size 300 pixels wide by 100 pixels high, animated or static GIF files accepted.

Cost is 1500 Euros for 3 months
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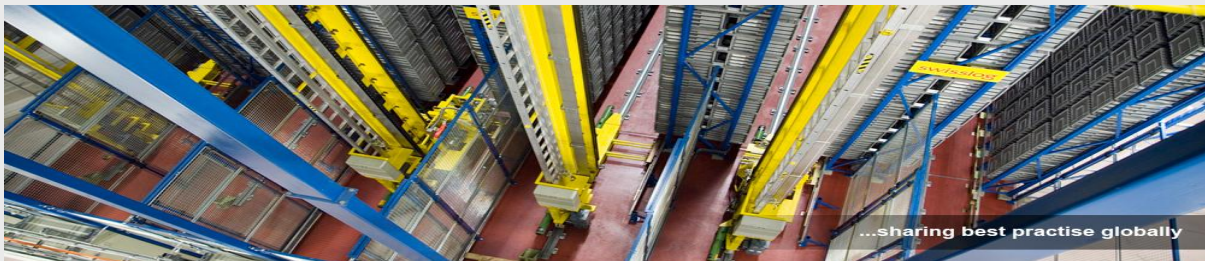
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3] A monthly **E-zine** will be mailed to our 40,000 database featuring some of the latest industry surveys, interviews, and best practise articles for our subscribers. Banner advertising is available on these communications and prices start from 1200 Euros for 3 insertions.

Features and deadlines



Issue 1 2012 -- deadline for submissions/ adverts -- 17/1/2012

Forklifts

Italy feature

IFWLA Rome 2012 Conference Preview* extra issues

Warehouse Property

Issue 2 2012 – deadline for submissions/ adverts – 10/4/2012

Air cargo and Freight Forwarders

Africa feature

MultiModal 2012 preview * extra copies

CILT International 2012 Convention Preview * extra copies



Issue 3 2012 -- deadline for submissions/ adverts --- 9/7/2012

Warehouse and Supply Chain IT products

Central and Eastern Europe * extra copies at Cemat Russia

Courses and Training

Warehouse Maintenance and Safety

Issue 4 2012 – deadline for submission/adverts --- 4/10/2012

Consultancies

Automated Warehousing and Systems

China

Lighting and Energy

Advertising Rates for magazine:

Front Page advert and 2 page editorial story – 5000 Euros

Full page advert – 2000 Euros

Half Page advert – 1100 Euros

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