

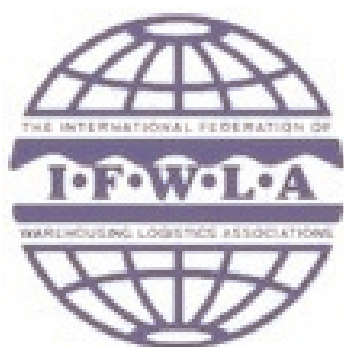
INTERNATIONAL WAREHOUSE & LOGISTICS REVIEW 2008

A guide to the International Federation of
Warehousing and Logistics Associations





Deliver your sales message to the heart of the international logistics community



“ The International Warehouse & Logistics Review will be officially launched at IFWLA Annual Convention at Yokohama, Japan in April 2008 ”

The International Federation of Warehousing and Logistics Associations (IFWLA) was founded in 1972 with the aim of representing the views of trade associations in the warehousing and logistics sector throughout the world.

At present, the IFWLA is comprised of trade bodies from 17 countries. The member countries are: Canada, China, Cyprus, France, India, Iran, Israel, Italy, Japan, Korea, Latvia, Macau, Mauritius, Mexico, Taiwan, Ukraine, UK, USA and Vietnam. Each of the 17 member organisations is made up of companies that provide a host of third party warehousing and logistics services and/or operate a warehouse or distribution centre.

To help raise the profile of the IFWLA and the important role it performs, the Association will produce a comprehensive guide to its activities in 2008.

The International Warehouse & Logistics Review 2008 will highlight the many challenges that the member countries face in the logistics and warehousing sectors around the world. In addition to articles on the changing face of the worldwide logistics and warehouse industries, articles will focus on logistics best practice with examples of cutting edge 3PL operations selected from

the IFWLA's 17 member countries.

The International Warehouse & Logistics Review 2008 will be available as a printed paper-based publication and as a pdf download via the IFWLA website which has recently been redesigned.

Each year the IFWLA holds a convention where representatives from companies belonging to the 17 global trade associations that make up the IFWLA meet to network and exchange best practice ideas. The next IFWLA Annual Convention takes place in Yokohama, Japan in April 2008 and the International Warehouse & Logistics Review 2008 will be officially launched at this event with copies presented to all attending delegates.

Of course, those companies represented by the IFWLA's 17 member associations are among the most significant investors in materials handling products and services in the world. They are responsible for purchasing such equipment as forklift trucks, racking and shelving, conveyors, warehouse management systems, loading bay equipment and warehouse maintenance machines etc in huge quantities. Therefore, for suppliers looking to precisely target the international third party warehousing and logistics sectors, the

The right audience at the right price



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International Warehouse & Logistics Guide is the perfect media.

Every member association will receive copies of the Guide to distribute among its membership, while all delegates at the forthcoming IFWLA Annual Convention in Yokohama will receive the publication.

Advertisers in the publication will also receive a listing and a link to their own website on the recently revamped IFWLA website for 12 months – a combination of printed and online advertising that makes the IFWLA’s International Warehouse & Logistics Review 2008 an essential marketing opportunity for anyone involved in the global logistics market.

Advertising Rates

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