



# IFWLA media pack 2017

Logistics Worldwide is the official magazine of IFWLA (International Federation of Warehousing & Logistics Associations). It is distributed to the membership of all the anchor associations across the globe, including:

- **United Kingdom**
- **North America**
- **China**
- **India**
- **Japan**
- **Taiwan**
- **Europe**

Accordingly, Logistics Worldwide offers advertisers a uniquely global reach to signed up association members, who receive the magazine as part of their membership benefits and who are looking to leverage that membership to build networks, expand operations and connect with potential partners, suppliers and customers on an international platform.

## Distribution

**Logistics Worldwide reaches 22,500 subscribed members and logistics companies.**

**In addition Logistics Worldwide is published on the IFWLA website: [www.ifwla.com](http://www.ifwla.com)**

## Rates

	<b>GBP</b>	<b>USD</b>	<b>Euro</b>
• Double page spread	2350	3000	2750
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• Quarter page	495	650	575
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Warehousing & Logistics Associations

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